Virginia Green Attractions Profile:





The Damascus Brewery 32173 Government Road Damascus

"The Damascus Brewery is the closest brewery to the Appalachian Trail and specializes in high end small batch craft beers. Currently making over 40 different kinds of beer, this brewery hosts hiker friendly events, live music, and community events."

Green Statement: "Adam Woodson, owner and brewery founder, has a long resume of environmentally conscious groups he has belonged to, managed, and supported both financially and physically. His brewery focuses on using recycling, eco-friendly chemicals, and creative ways to use his spent grains as well as teaching the public about issues such as "leave no trace" ethics and trail design and maintenance. The brewery also hand picks locally grown organic apples used in its hard cider beer and donates the spent grain to area farmers for livestock."

CORE ACTIVITIES for Green Attractions

- **Recycling.** Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:
 - Offer the opportunity for guests to recycle: plastic bottles, aluminum cans
- Minimize the use of disposable food service products. The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from biobased or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:
 - Use disposable foodservice items that are recyclable (in your area!)
- Reduce solid waste. The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

Kitchen (or during meetings/events)

- Compost food waste and other compostables

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper-towels and toilet paper

Office

- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Use electronic correspondence and forms when possible

Buildings and grounds

- Use green cleaning products that are dispensed in bulk
- Use reused building materials or those from sustainable sources

- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping
- Use water efficiently. The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
 - High efficiency dishwashers
 - Low flow toilets (use 1.6 gallons per flush or less)
- Conserve energy. The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:
 - Track overall energy bills
 - Use ENERGY STAR's Benchmarking Tools for the Hospitality Industry

Heating and cooling

- Have individual thermostats for each room; ensure they are correctly adjusted
- Have installed ENERGY STAR-rated windows and doors
- Have installed a high efficiency HVAC system
- Keep office doors and windows closed if HVAC system is on

Lighting

- Use occupancy sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)

Appliances and electronic devices

- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
 - Promote the availability of "green meetings/conferences" in marketing packages

For more information on The Damascus Brewery, see www.TheDamascusBrewery.com or contact Adam Woodson at adamthefirecracker@gmail.com or (540) 314-2782.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on *Virginia Green* program, see www.virginiagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





